

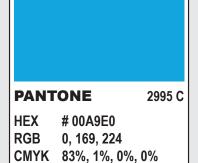
Color

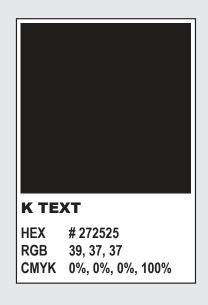
PANTONE 123 C

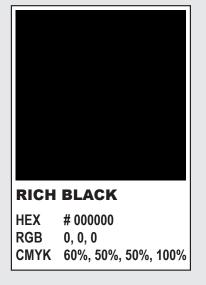
HEX #FFc72c RGB 255, 199, 44

CMYK 0%, 19%, 89%, 0%

Print - Web - Fabric







Color

Industrial Design

PANTONE PQ-1235C

HEX # FFB81C RGB 255, 184, 28 CMYK Values not available

Main Plastic

PANTONE PQ-299C

HEX # 00A3E0 RGB 0, 163, 224

CMYK Values not available

PANTONE PQ-CoolGray6C

HEX # A7A8AA RGB 167, 168, 170

CMYK Values not available

PANTONE PQ-CoolGray11C

HEX # 53565A RGB 83, 86, 90

CMYK Values not available

RICH BLACK

HEX # 000000 RGB 0, 0, 0

CMYK 60%, 50%, 50%, 100%

Power / Backlight Button Other

Other Buttons / Controls

Overmolding / Rubber

Text / Graphics

Product Textures

Typography

Uandir	
Headin	ly L

Titles - Crillee Bold Italic LET

Heading 2

Bold Headers - Myriad Pro / Black SemiExtended

Heading 3

Light Headers - Myriad Pro / SemiExtended Italic

Heading 4

Subheaders - Myriad Pro / Bold Condensed

Text 1

Myriad Pro / Regular

Fine Print 1

Fine Print - Myriad Pro / Condensed



Correct usage of the Primary Logo



No Tage Line



With Tag Line



Main Logo Font: **Crillee Bold Italic LET**Tag Line Font: **Myriad Pro / Bold Condensed**













Do not use black and white logos with a Color image. B/W Only

Correct padding of the Primary Logo





= 10% overall reduction of the base rectangle, or 1% of the volume.





Incorrect usage of the logo



Alone with no black flag background



Color logo on Rich Black only



On top of any color flag except Rich Black





Do not change the colors of the Canon and Name





Background flag too small



Background flag too big



Background flag not a rectangle



Correct usage of Secondary Logo

Fieldpiece.



Crillee Bold Italic LET

Fieldpiece.

Fieldpiece.





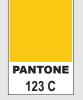


Correct usage of the Job Link logo



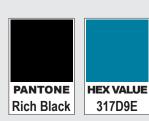






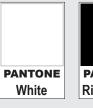
















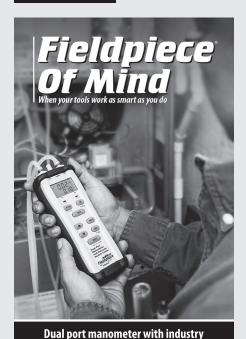
Usage

Examples of Logo in Advertising





Usage



exclusive pressure switch tester

• Easily calibrate any adjustable pressure switch

Great for diagnosing furnace performance

◆ Gas, static, and di^r erential pressure

Examples of Logo in Advertising

NEW! Inspection Tool Bag



HVACR Inspection Tool Bag

The New BG36 Inspection Tool Bag is an easy to carry, over the shoulder bag with an easy to open pop top. The pop top protects tools from inclement weather, and from spilling out if dropped or knocked over. Plus it provides extra space for small tools and

Sectioned interior pockets keep everything organized. Zippered side pocket and large interior adjustable section protect meters from hand tools. Large open front pocket and expandable side pockets allow for additional storage. Sturdy weather protected base keeps bag stranding upright.

BG36 Inspection Tool Bag

Distributor Cost (2pc) \$61.88

Quick locking magnetic closure

• Weather protected sturdy base

714-634-1844 www.Fieldpiece.com

Suggested Trade

· Isolated pockets for test instruments · Handy magnetic tray

Fieldpiece Tools HVACR Pros Trust

Check out our Pre-Order Special, and order yours Today! details on page 2

tel: 714-634-1844 fax: 714-551-2299 e-mail: orders@fieldpiece.com













Packaging

Example of Packaging





Packaging

Example of Packaging





Packaging

Example of Packaging

